

Organized by



Confederation of Indian Industry



Supporting Country



9 – 12 November 2011  
Science City Grounds, Kolkata

***“Sponsorship Options at a glance...”***

<b>Sponsorship Type</b>	<b>Amount Rs.</b>
Platinum Sponsor	15 Lakhs
Gold Sponsor	10 Lakhs
Silver Sponsor	8 Lakhs
Associate Sponsor	5 Lakhs



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## PLATINUM SPONSOR

### Sponsorship Benefits

- Complimentary Space (at the exhibition as per the availability in the floor plan) 72 sqm
- Corporate logo visibility at the Exhibition
  - Entrance Gate of Biz Bridge 2011
  - Panels at different strategic locations of Science City, Kolkata
  - Exhibitor's Directory
  - Invitation Cards for the exhibition to the exhibitors
  - Invitation Cards to the Visitors / Government Officials / Consulates
- Other Acknowledgements at the Exhibition
  - Company Profile in the Exhibitor's Directory - 200 words
  - Advertisement in the Exhibitor's Directory( Design & Advt. Materials by the Sponsor) Full Page Colour
  - Partner's Mementos to Delegates / Speakers ( at Sponsor Cost )
  - Logo in the Promotional Advertisement for the exhibition
  - Logo in the event page linked to our CII website
  - Special Reserved Seating during the time of inauguration
  - Distribution of company brochure/literature at the inauguration
  - Special announcements thanking Partners at the exhibition
- Corporate logo visibility at the Conference
  - Wings of the backdrop in the Conference
  - Exclusive pop-up display options inside the hall
  - Distribution of company brochure/literature at the registration
- Other Acknowledgements at the Conference
  - One slot will be provided for making a presentation 15 mins
  - Screening of the Corporate Film : only during the breaks ( at the relevant session ) 5 mins
  - Recognition of partnership on signages( at the various locations )
  - Invitation for CEO for the lunch
  - Reserved seating for the delegates nominated
  - Special announcements Thanking the Sponsors
  - Recognition of level of Partnership in the delegate kit - Thank you Sponsor Card.

Sponsorship Association Amount : Rs. 15 Lacs



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## GOLD SPONSOR

### Sponsorship Benefits

- Complimentary Space (at the exhibition as per the availability in the floor plan) 54 sqm
- Corporate logo visibility at the Exhibition
  - Entrance Gate of Biz Bridge 2011
  - Panels at different strategic locations of Science City, Kolkata
  - Exhibitor's Directory
  - Invitation Cards for the exhibition to the exhibitors
  - Invitation Cards to the Visitors / Government Officials / Consulates
- Other Acknowledgements at the Exhibition
  - Company Profile in the Exhibitor's Directory - 200 words
  - Advertisement in the Exhibitor's Directory( Design & Advt. Materials by the Sponsor) Full Page Colour
  - Partner's Mementos to Delegates / Speakers ( at Sponsor Cost )
  - Logo in the Promotional Advertisement for the exhibition
  - Logo in the event page linked to our CII website
  - Special Reserved Seating during the time of inauguration
  - Special announcements thanking Partners at the exhibition
- Corporate logo visibility at the Conference
  - Wings of the backdrop in the Conference
- Other Acknowledgements at the Conference
  - Screening of the Corporate Film : only during the breaks ( at the relevant session ) 2 mins
  - Recognition of partnership on signages( at the various locations )
  - Reserved seating for the delegates nominated
  - Special announcements Thanking the Sponsors
  - Recognition of level of Partnership in the delegate kit - Thank you Sponsor Card.

Sponsorship Association Amount : Rs. 10 Lacs



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## SILVER SPONSOR

### Sponsorship Benefits

- Complimentary Space (at the exhibition as per the availability in the floor plan) 36 sqm
- Corporate logo visibility at the Exhibition
  - Entrance Gate of Biz Bridge 2011
  - Panels at different strategic locations of Science City, Kolkata
  - Exhibitor's Directory
  - Invitation Cards for the exhibition to the exhibitors
  - Invitation Cards to the Visitors / Government Officials / Consulates
- Other Acknowledgements at the Exhibition
  - Company Profile in the Exhibitor's Directory - 100 words
  - Advertisement in the Exhibitor's Directory( Design & Advt. Materials by the Sponsor) Full Page Colour
  - Logo in the Promotional Advertisement for the exhibition
  - Logo in the event page linked to our CII website
  - Special Reserved Seating during the time of inauguration
  - Special announcements thanking Partners at the exhibition
- Corporate logo visibility at the Conference
  - Wings of the backdrop in the Conference
- Other Acknowledgements at the Conference
  - Screening of the Corporate Film : only during the breaks ( at the relevant session ) 2 mins
  - Recognition of partnership on signages( at the various locations )
  - Invitation for CEO for the lunch
  - Reserved seating for the delegates nominated
  - Special announcements Thanking the Sponsors
  - Recognition of level of Partnership in the delegate kit - Thank you Sponsor Card.

Sponsorship Association Amount : Rs. 8 Lacs



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## ASSOCIATE SPONSOR

### Sponsorship Benefits

- Complimentary Space (at the exhibition as per the availability in the floor plan) 27 sqm
- Corporate logo visibility at the Exhibition
  - Entrance Gate of Biz Bridge 2011
  - Panels at different strategic locations of Science City, Kolkata
  - Exhibitor's Directory
  - Invitation Cards for the exhibition to the exhibitors
  - Invitation Cards to the Visitors / Government Officials / Consulates
- Other Acknowledgements at the Exhibition
  - Company Profile in the Exhibitor's Directory - 50 words
  - Advertisement in the Exhibitor's Directory( Design & Advt. Materials by the Sponsor) Full Page BW
  - Logo in the Promotional Advertisement for the exhibition
  - Logo in the event page linked to our CII website
  - Special announcements thanking Partners at the exhibition
- Corporate logo visibility at the Conference
  - Wings of the backdrop in the Conference
- Other Acknowledgements at the Conference
  - Screening of the Corporate Film : only during the breaks ( at the relevant session ) 2 mins
  - Recognition of partnership on signages( at the various locations )
  - Reserved seating for the delegates nominated
  - Special announcements Thanking the Sponsors
  - Recognition of level of Partnership in the delegate kit - Thank you Sponsor Card.

Sponsorship Association Amount : Rs. 5 Lacs

FOR DETAILS PLEASE CONTACT

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