

## **Sponsorship Options at a glance ....**

	<b>Sponsorship Title</b>	<b>Event Sponsor</b>	<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Associate Sponsor</b>
	<b>Benefits</b>	Rs. 15 Lakhs	Rs. 10 Lakhs	Rs. 8 Lakhs	Rs. 5 Lakhs	Rs. 3 lakhs
A	<b>Complimentary Space (at the exhibition as per the availability in the floor plan)</b>	72 sqm	54 sqm	48 sqm	36 sqm	18 sqm
B	<b>Corporate logo visibility at the Exhibition</b>					
1	Protocol Lounge of Biz Bridge 2019	Y	-	-	-	-
2	Entrance Gate of Biz Bridge 2019	Y	Y	Y	Y	Y
3	Panels at different strategic locations of Science City Ground, Kolkata	Y	Y	Y	-	-
4	Exhibitor's Directory	Y	Y	Y	Y	-
5	Promotional E-mailers	Y	Y	Y	-	-
6	Invitation Cards	Y	Y	Y	Y	Y
7	Thank You Sponsor panel	Y	Y	Y	Y	Y
8	Corporate film during Buyer-Seller meet	Y	Y	Y	-	-
9	Distribution of company brochures/ leaflets from the Registration desk	Y	Y	-	-	-
C	<b>Other Acknowledgements at the Exhibition</b>					
1	Company Profile in the Exhibitor's Directory (100 Words)	Y	Y	Y	Y	Y
2	Advertisement in the Exhibitor's Directory (Design & Advt. Materials by the Sponsor)-- Full Page Colour	Y	Y	Y	-	-
3	Logo in the Promotional Advertisement for the exhibition	Y	Y	Y	Y	Y
4	Logo in the event page linked to our show website	Y	Y	Y	Y	Y